



Santa Clara County Continuum of Care

SPECIAL NOFO TA WORKSHOP

August 17, 2022



Agenda

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- Introduction
- [Special NOFO Funding Competition](#)
- Preparing to Apply
- New Projects
- Completing the Application



Introduction

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- ❑ CoC Team
- ❑ Consultant
 - ❑ Community engagement with stakeholders involving a broad array of stakeholders: housing, healthcare, and service agencies
 - ❑ Contact us at SpecialNOFO@santaclearacountycoc.org



Zoom Reminders

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- Put your questions and comments in the chat
- For Zoom tech support, chat to Karen Mestizo
- Recording and presentation will be available after the meeting at: osh.sccgov.org/continuum-care/hud-coc-funding.org



Remember the acronyms

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- **HUD:** United States Department of **Housing and Urban Development**
 - ▣ Federal government agency that releases money and sets program rules
- **CoC: Continuum of Care**
 - ▣ Funding stream for permanent housing with services for people experiencing homelessness
 - ▣ A group of community stakeholders working to end homelessness
 - ▣ To be added to the listserv, email info@santaclaracountycoc.org
- **NOFO: Notice of Funding Opportunity**
 - ▣ NOFO is used for many different funding programs but today we are using this term to mean notice for HUD CoC funding

SPECIAL NOFO FUNDING OPPORTUNITY





2022 Funding Competition

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- Funding available to our CoC: \$11,109,104
 - ▣ CoC Planning Grant: \$333,273
 - Unlike the regular NOFO priority listing, HUD is requiring that CoC Planning Grant be ranked on the Priority Listing with a unique rank number
 - Planning Grant will be scored as the lowest project on the Priority Listing
- 3-year project term (est. grant agreement from May 2023 to April 2026)
- Funding is available for new projects



Two-Part Funding Competition

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Part 1: Local Competition

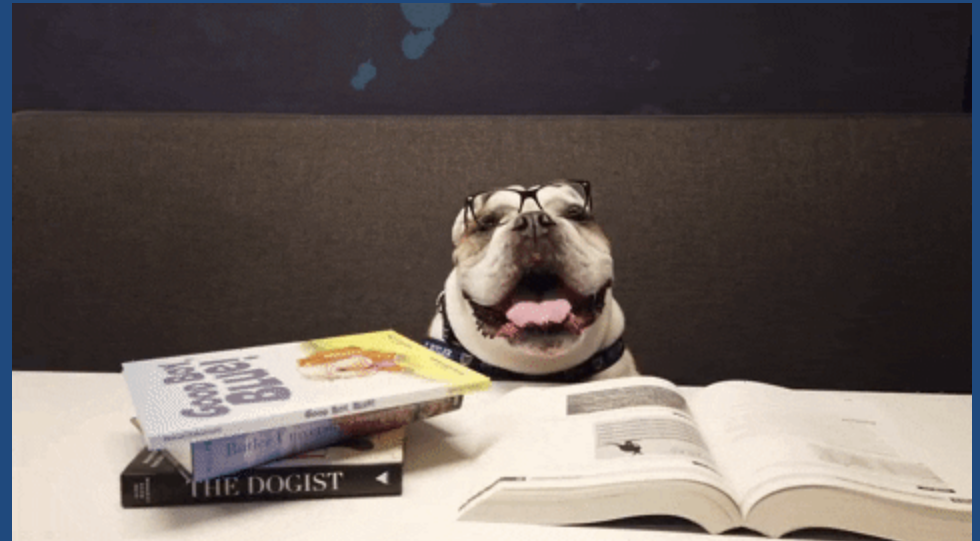
- CoC creates local scoring process
- Agencies submit local applications
- Review and Rank panel scores local applications



Part 2: National/HUD Competition

- CoC submits Priority Listing to HUD as part of Collaborative Application (submitted by the County)
- HUD decides what to fund: Only 10 CoCs will be funded in each state; HUD will fund the 10 highest scoring CoCs

PREPARING TO APPLY





Preparing to Apply

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- ❑ Be a non-profit OR local government
- ❑ Have an active SAM.gov (www.SAM.gov) registration
- ❑ Have a SAM.gov Unique Entity Identifier
- ❑ Have an Applicant Profile for your organization in e-snaps
- ❑ Have a compliant Code of Conduct (see [Code of Conduct for HUD](#) Grant Programs for reference)
- ❑ Get Match commitment(s): 25% match of the award grant amount



Understand Grant Compliance Requirements

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- Participate in
 - ▣ Coordinated Entry
 - ▣ Homelessness Management Information System (HMIS) or a comparable database
 - ▣ Data Quality Standards
 - ▣ Record keeping and Documentation
 - ▣ Match costs for the program 4:1 (25%)



Understand Grant Compliance Requirements

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- ❑ Written policies and procedures
- ❑ Fiscal controls and accounting procedures
- ❑ Participant eligibility
- ❑ Match contribution and expenditure documentation
- ❑ Environmental review
- ❑ Housing Quality Standards inspections
- ❑ Rent limits (FMR and Rent Reasonableness)
- ❑ Program Performance

NEW PROJECT FUNDING



Eligible Project Types

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Permanent Supportive Housing (PSH)

- 100% dedicated to chronic homelessness

Rapid Re-Housing (RRH)

- Category 1 or 4 under HUD's "homeless" definition

Joint TH and RRH (TH-RRH)

- Category 1 or 4 under HUD's "homeless" definition

Supportive Services Only

- Category 1 or 4 under HUD's "homeless" definition

Coordinated Entry CE (SSO)

- To expand Coordinated Entry system

HMIS Project

- HMIS Lead only



Funding Available

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- Projects must have the following eligibility for program participants:
 - ▣ Meet the criteria of paragraph (1) of the definition of homeless (24 CFR 578.3), except that persons coming from TH must have originally come from places not meant for human habitation, emergency shelters, safe havens, or institutions where they resided for 90 days or less and originally came from places not meant for human habitation, safe havens or emergency shelters
 - ▣ Meet the criteria paragraph (4) of the definition of homeless (24 CFR 578.3)



CoC Application Points Matter!

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Project
Applications +
Consolidated
Application

Higher score =
more likely to get
projects funded



CoC Application Points Matter!

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- 100 points possible
 - 70 points for the Comprehensive CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs
 - 4 points for Project Capacity, Review and Ranking
 - 18 points for System Performance
 - 8 points for Coordination and Engagement
- Unsheltered Homelessness Bonus: Santa Clara County is eligible for 20 of 30 possible bonus points

Range of people	Points
>=10,000	30
5,000 to 9,999	20
1,000 to 4,999	10
<=999	0

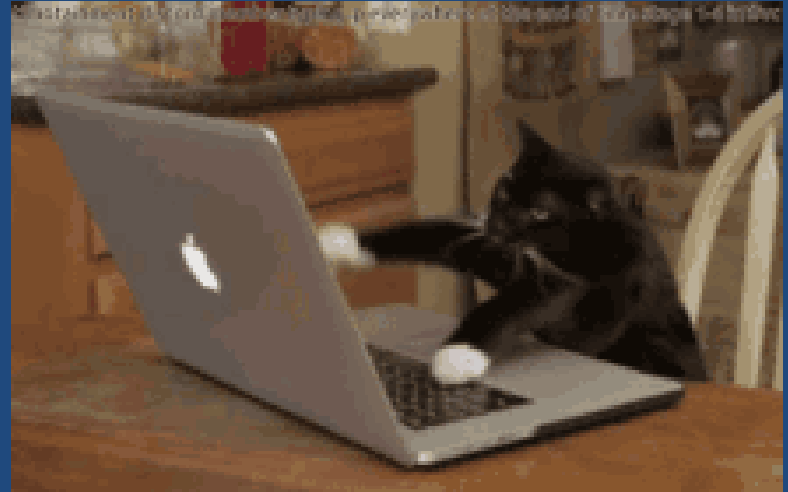


Project Design Considerations

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- ❑ What project type fits your org?
- ❑ Who will you serve?
- ❑ ALL referrals will come from Coordinated Entry
- ❑ Required HMIS data entry
- ❑ Annual competitive renewal based on performance
- ❑ Federal grant compliance
- ❑ 25% Match requirement (except Leasing grant funds)

COMPLETING AN APPLICATION ON E-SNAPS!



Two-Part Application

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HUD Project Application in e-snaps

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1. Make sure you / necessary staff have e-snaps accounts
 - ▣ <https://files.hudexchange.info/resources/documents/Create-an-e-snaps-User-Profile.pdf>
2. Create or update your organization's Applicant Profile
 - ▣ <https://files.hudexchange.info/resources/documents/Project-Applicant-Profile-Navigational-Guide.pdf>
3. Register for the Funding Opportunity and...
4. Create the Project
 - ▣ <https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-Accessing-the-Project-Application.pdf>
 - ▣ <https://www.hudexchange.info/resource/6226/video-accessing-the-coc-program-project-application-in-esnaps/>
5. Complete the Project Application

[Click here for all HUD e-snaps Guidance](#)



HUD Project Application in e-snaps

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Key Resources:

- [Santa Clara CoC TA Handbook Cover Page](#)
 - Local Information for your e-SNAPS Application

- [Full TA Handbook](#)
 - Overview of CoC Program funding
 - Project design requirements
 - Grant requirements

- [Video of e-SNAPS demo](#)



Locating Local Application Resources

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- Below resources will be available on [OSH Website:](#)
[HUD CoC Funding](#)
 - ▣ Point Person Contact Form All TA Workshop Materials
 - Timeline, Submission Checklist
 - ▣ Local Competition Materials
 - Local Community Review Process
 - Competition Timeline
 - Scoring Tools
 - Supplemental Application



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Thank You!