



County of Santa Clara

2022 Homeless Count & Survey

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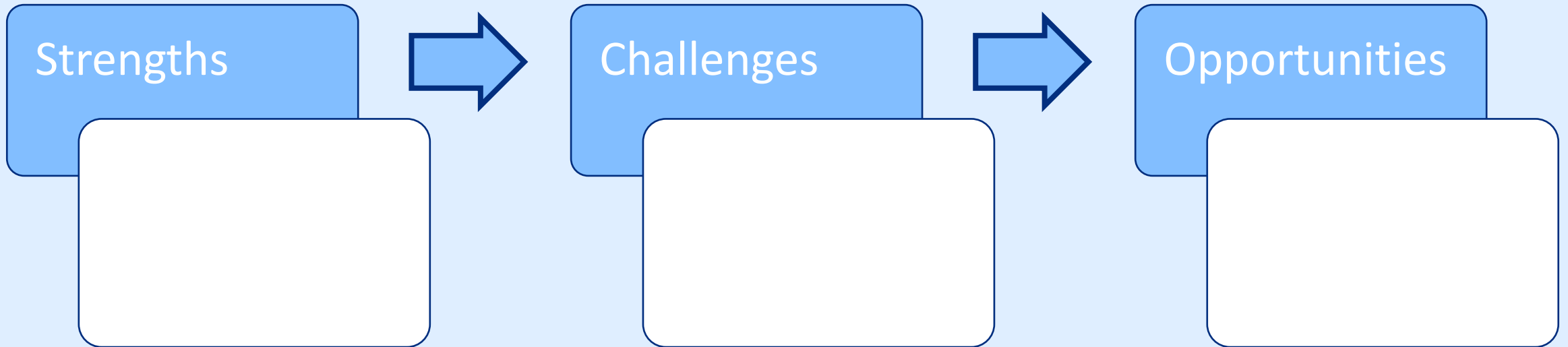
| Agenda

- Welcome
- Review of 2020
- Roles & Participation
- Purpose of Research
- Project Components
- Study Methodology
 - Count
 - Survey
 - Reporting
- Process Map & Timeline

| Introductions

- Name
- Organization

| 2019 Review



| Purpose of the 2022 Count

- Valid & accurate data
- Retain & improve funding
- Meet federal data reporting requirements
- Increase community understanding
- Link to strategic, program & policy planning
- Enable the CoC to effectively measure program & policy impact

| COUNTY CoC/ Oversight Roles

- Planning Input
- Recruitment & Participation of Key Stakeholder
- PIT Count Logistics

| ASR's Approach

- Participatory Approach
- 4 Step Data Collection Process
- Community Education & Engagement

| Data Components

Count

- Unsheltered General Population Street Count
- Unsheltered Youth Street Count
- Shelter Count
- Institution Count

Survey

- Sample Based
- Administered Subsequent to the Count
- Source of Data on HUD Subpopulations
- Potential for Community Questions

| General Street Count

- Early morning street count
- Peer led outreach teams of 2-3 people canvas each census tract in the county
- Covid impacts will lead to some changes – outreach teams sign up first, then volunteers
- App based data collection

New Tools for the Count

- New Data Collection Tool
- App based, available via app stores
- Asks same questions as paper tally sheet
- Can upload data even if drop in service

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Sonoma Homeless Count 2019 Street Tally Sheet

Dwelling or vehicle type *

- Street or outside
- Tent or makeshift structure
- Abandoned building
- Car
- Rv
- Van

Gender

- Male
- Female
- Transgender
- Unsure

Age

- Under 18
- 18-24
- 25-54
- 55+
- Unsure

Geo location

36°56'N 121°47'W ± 3.8 m

✓

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Sonoma Homeless Count 2019 Street Tally Sheet

Team Number

Entries

Do you want to submit an entry for an individual or family?

Individual or family?

- Individual - no children present
- Family - one adult over the age of 18 with one child under 18

Geo location

36°56'N 121°47'W ± 3.8 m

Click the + button below to add another entry

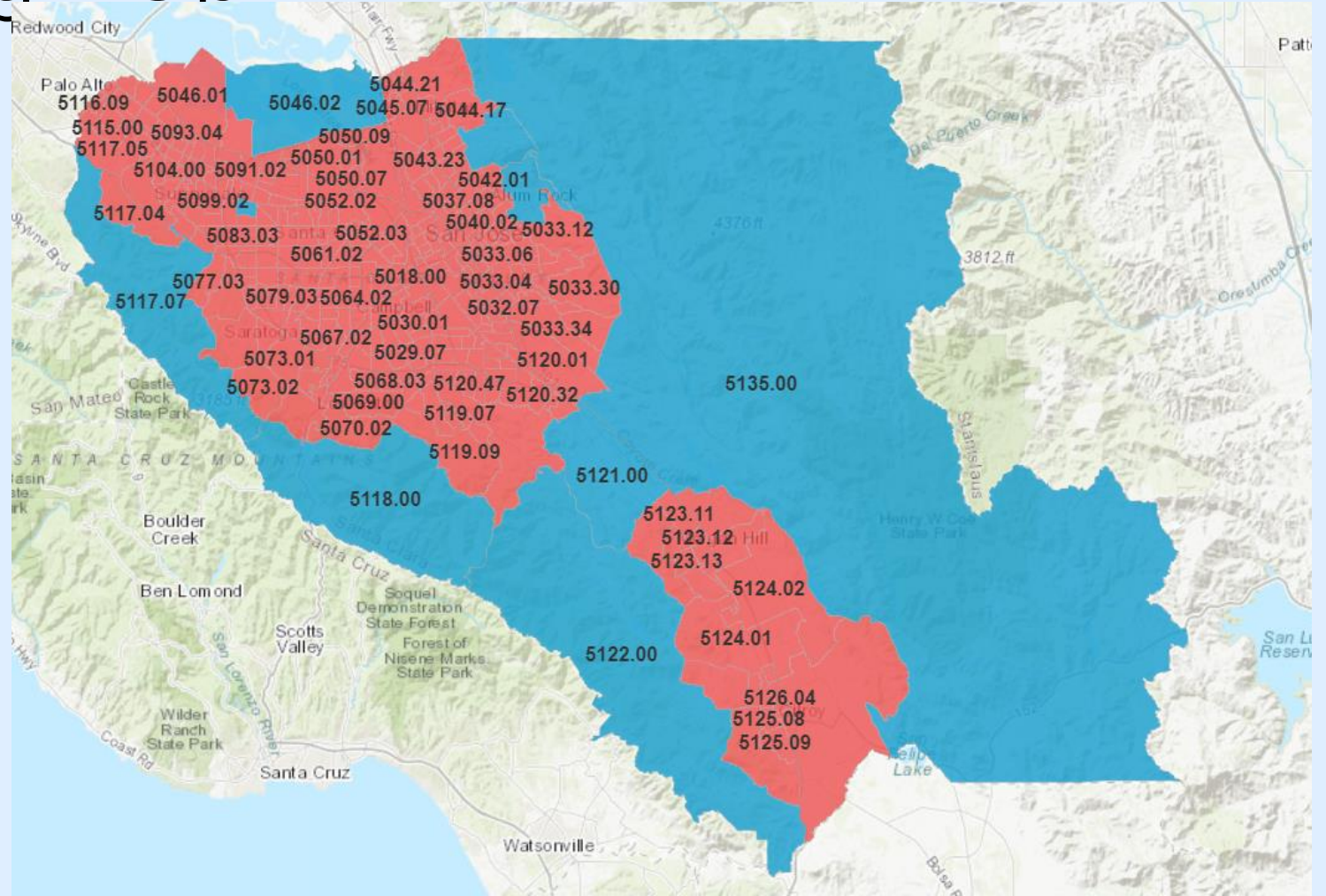
1 of 1

Click the check button below only when you've finished all your entries

✓

Online Map Sign-Up

- Will go to volunteers and outreach teams
- Map is sent out after team is signed up



| Shelter & Institution Counts

- Prioritize HMIS Data
- Information from shelters not participating in HMIS with a digital survey
- Data is collected at the site level
- Data are geographically coded

| Surveys

- Interviews
- Shelter Surveys
- Street Surveys
- Survey Quotas
- App based

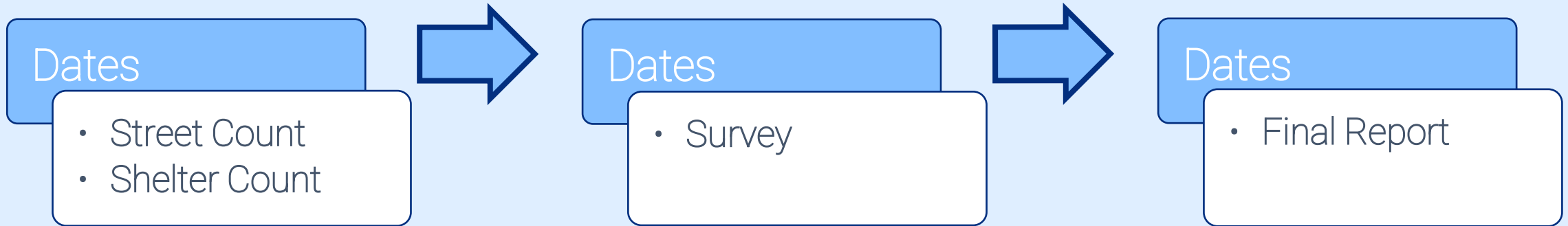
| Youth (<25) Count

- Youth Advisory Teams
 - Unaccompanied Youth
 - Youth in Families
- Targeted Street Count
- Peer Led Outreach Teams
- School Outreach

| Covid Adaptations

- Vaccine Requirement
- Trainings via zoom
- Online sign-up for census tracts
- No large deployments; teams can deploy from home or stop by drive-thru location
- Prioritize outreach teams to high profile tracts
- Volunteers recommended to participate as a household group

| Timeline



| Next Steps

- Begin volunteer recruitment
- Begin identifying guides & surveyors

Thank you!

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