

Community Meeting No.4

Lawrence Expressway & Benton

Wednesday, March 22, 2023
6:00 to 8:00 pm

Please note that this meeting is being recorded.
We will get started at 6:05PM

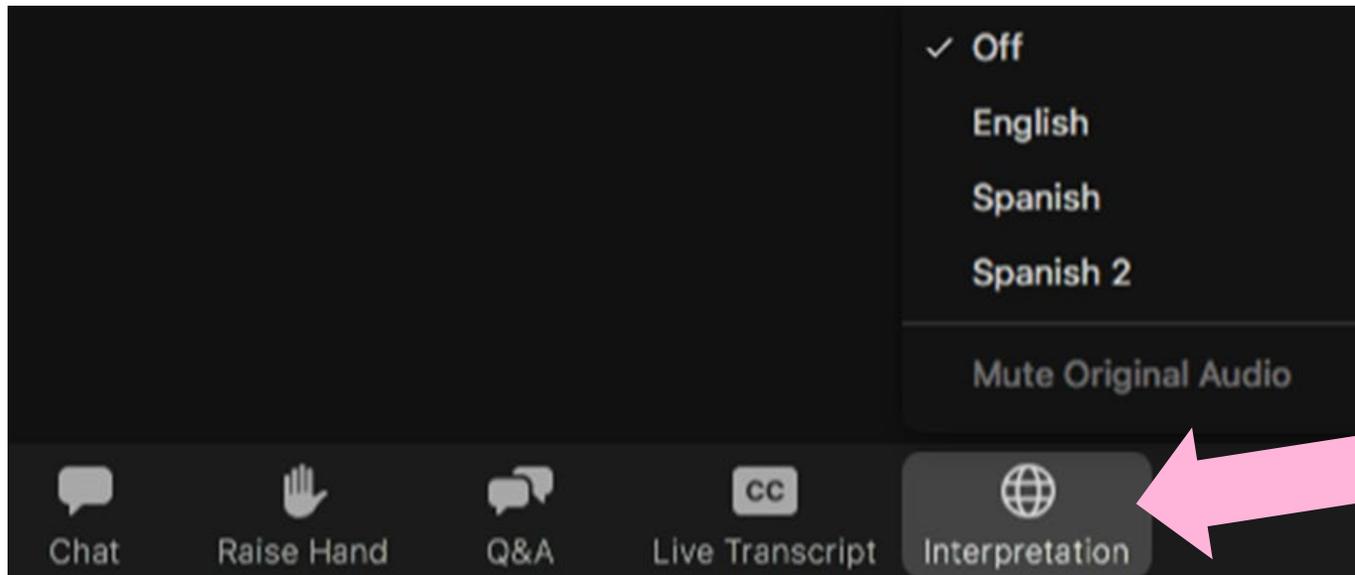
LifeMoves
Breaking the Cycle of Homelessness

SOBRATO
Philanthropies



TRANSLATION SERVICES:

Language Access



Please select your language.
Please select English. Thank you.

Interpretación disponible en español.
Por favor, seleccione español. Gracias.

請選擇您的語言。
請選擇Chinese (中文)。謝謝您。



AGENDA

1. Welcome and Introductions
2. Background and Summary
3. Updates on Proposal
4. FAQs
5. Responses and Input
6. Closing + Next Steps





GROUND RULES:

Ask

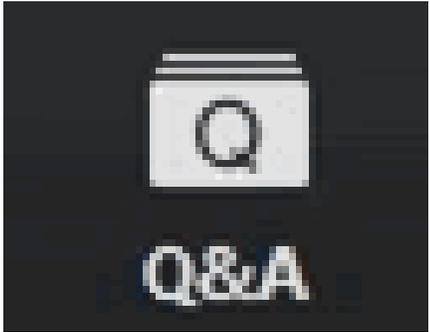
Using 'Q&A' function

To submit questions during the presentation

Share

Your experiences

We love your ideas and local knowledge



Respect

Others' experiences

And recognize the value of different perspectives



01 WELCOME + INTRODUCTIONS

MEETING HOSTS



SOBRATO
Philanthropies





MEETING OBJECTIVES:

- 1. Provide background and summarize what we have heard.**
- 2. Share updated details about the proposal.**
- 3. Create a space to answer questions and listen to the community.**

PLACEHOLDER FOR POLL NO. 1

02 BACKGROUND + SUMMARY

SUMMARY OF BACKGROUND AND CONTEXT

Policy Alignment

- City Council Study Session in July 2021. Direction to identify sites for a Homekey application.
- Homelessness Task Force findings: Santa Clara lacks interim housing options for unsheltered individuals.
- Planning Commission: Suggest protocols for engaging stakeholders to ensure successful integration of new interim and supportive housing developments into the community.

City of
Santa Clara



- November 2021 County of Santa Clara Board of Supervisors Referral asking staff to identify County-owned parcels for interim housing.
- County Staff have identified the Lawrence & Benton Street property as an underutilized parcel that could be made available for interim housing.
- LifeMoves has expressed an interest in developing the site into a new interim housing location consistent with City Council direction.

County of
Santa Clara



COMMUNITY OUTREACH STRATEGY



**City of Santa Clara
Study Session:
January 2023**



Community Forum 1:

February 13, 2023
Zoom



Community Forum 2:

March 1, 2023
In Person



Community Forum 3:

March 9, 2023
In Person



Community Forum 4:

**March 22, 2023
Zoom**

City Council Meeting:

- Report back on Homelessness Taskforce Recommendations.
- Introduce opportunity to develop interim housing at Benton and Lawrence Site.

Meeting No. 1:

- Provide background and context
- Provide an overview of the opportunity
- Q&A Session
- 400 participants attended with over 300 questions and comments.

Meeting No. 2:

- Respond to community questions
- Present the first draft of the proposal
- Q&A Session
- 390 participants attended.
- 86 comment cards submitted.
 - 81 opposed
 - 3 supporting
 - 2 questions

Meeting No. 3:

- Provide an overview of community comments and concerns.
- Q&A Session
- 265 participants attended.
- 92 comment cards submitted
 - 75 opposed
 - 2 supporting
 - 15 questions

Meeting No. 4:

- Provide Background and summary of what we have heard.
- Review the vision for the site and two potential scenarios
- FAQ Responses
- Public comment period



SUMMARY OF COMMUNITY CONCERNS & QUESTIONS

Area 1: Approval Process

- Who approves the project?
- Does the community get a vote?
- Has a decision already been made?
- How can I remain informed?
- How can I communicate my support or opposition for the project?
- We need more time.

Area 2: Site Selection

- Why did you select this location?
- Did you consider the proximity to schools and parks?
- Did you think about the children?
- There seems to be an overconcentration of shelters in Santa Clara.
- Does the County own property that is not near residential uses?
- Will the County and City consider an alternative location?
- Is this work part of a larger community strategy?

Area 3: Safety and Security

- How will safety be addressed within the site.
- How will you ensure safety of the neighborhood
- Provide a summary of the staff that will be available on site.
- This site is going to bring more homeless people to our neighborhood.

Area 4: Impacts on real estate values

- The temporary shelter operation will negatively impact the value of my property.
- I have worked hard to buy my property and I fear that this project will lower the value of my property.
- There is a New York Times article that clearly shows the negative impact shelters have on property values.



SUMMARY OF COMMUNITY CONCERNS & QUESTIONS

Area 5: Information on similar sites

- Provide information for other similar sites
- Are other locations planned near residential uses?
- Provide data that shows the impacts of those projects.
- People don't want shelter.
- I visited a site and it did not seem like it was being used.

Area 6: Parking Impacts

- What measures will be taken to ensure there is sufficient parking
- How will you ensure that people will not park in the neighborhood.
- How many parking spaces will be provided for staff.
- The church uses the parking lot for overflow, what will they do now?

Area 7: Site operation and monitoring

- Low barrier entry will result in a high needs population
- Who is responsible for paying for services?
- If the project is built and there is an issue who should I call?
- Will you consider housing families and children at the property? Seniors?
- I am concerned about imposing too many restrictions on the people who will be living at the facility.



03 UPDATES ON PROPOSAL

SITE VISION
A SAFE PLACE WHERE
VULNERABLE FAMILIES
AND INDIVIDUALS
HAVE A DIGNIFIED
TRANSITIONAL STEP TO
PERMANENT HOUSING.



COUPLES



INDIVIDUALS

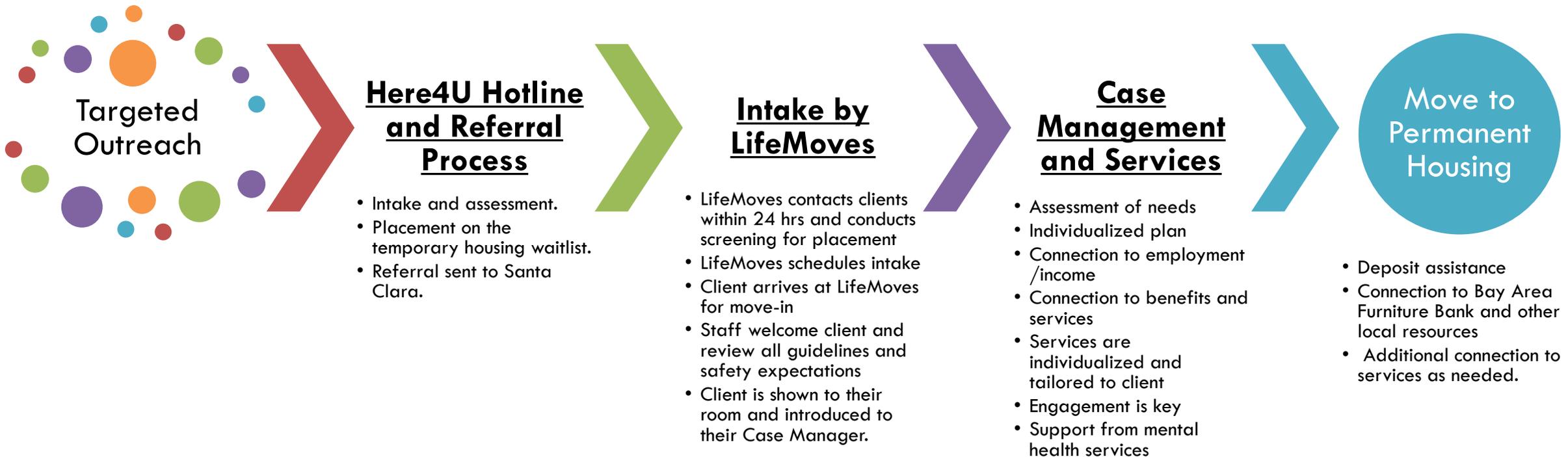


FAMILIES



PATHWAYS TO PERMANENT HOUSING

From outreach to permanent housing



MEET DAVID



MEET SHARLET



LIFEMOVES' COMPREHENSIVE MODEL



Intensive Case Management: Every case manager is trained to work with clients with significant barriers to housing, such as substance abuse, mental illness, etc.

Support Services: Suite of service and resources to partner with clients to address each client's unique needs and circumstances from trauma informed therapy to financial literacy.



STAFFING PLAN

Sample from Palo Alto

Palo Alto Homekey

- 88 Units
 - 64 Singles
 - 24 families
- Facility will be staffed 24/7
 - A minimum of 2 staff are on site at all times
 - 3 staff working at the same time most of the day
 - Case managers work 7 days a week and keep caseload of 17 households per case manager.

Proposed Staff Positions	FTE	Summary of Services
On-Site Supportive Service Staff		
Children's Services Coordinator	2.0	Coordinate with school liaison to ensure school-aged children are enrolled in their school of choice
Case Manager	5.0	Conduct intake, perform screening assessments, and provide intensive case management
Case Manager Veterans	1.0	May be included if Veterans are targeted at the site
Licensed Vocational Nurse Case Manager	2.0	Support the health of medically fragile clients
Employment Specialist Case Manager	1.50	Increase employment opportunities
Housing Specialist	1.50	Increase housing opportunities
Case Manager Connect	0.50	Follow-up services to clients who exit to stable housing
Off-Site Support		
Housing and Employment Supervisor	0.20	Supervises housing and employment specialist
Masters of Social Work Manager	0.20	Supervisory services to support the student practicum program with services being provided by students in Ph.D. and Master's level programs.
Behavioral Health Manager	0.20	
Sr. Director Wellness & Education	0.20	
Director of Education	0.20	Oversees educational initiatives
On-Site Property Management		
Program Director	1.0	Responsible for the strategic and operational management of the site.
Assistant Program Director	1.0	Day-to-day operation and management of the shelter
Facility/Safety Manager	1.0	On-site security employee
Residential Services Coordinator	12.6	4.2 FTE Day, 4.2 FTE Swing, and 4.2 FTE Grave
Driver	1.0	Provide transportation needs for clients
Total	31.1	



GOOD NEIGHBORS

Committed to remaining engaged

Community Advisory Committees

- The CAC will be made up of engaged stakeholders such as neighbors, local business owners, and partner agencies.
- The CAC will meet Quarterly to review operations and provide input and feedback from an external perspective to help inform program practices and consider the impact made on the surrounding community.

Monthly Coordination Meetings

- LifeMoves will coordinate monthly meetings with City and County staff to discuss operational issues.
- Review data related to calls for services, access to services and overall site management.



EXPLORING TWO ALTERNATIVE SCENARIOS



Option 1

- 90 people (81 Units)
- 3-story building
- 15% families w/children
- Approximate annual operating Cost \$4.3M
- Approximate annual operating cost/person \$47,700

EXPLORING TWO ALTERNATIVE SCENARIOS

Option 2

- 60 people (50 Units)
- 2-story building
- 24% families w/ children
- Approximate annual operating cost \$3.3 MM
- Approximate annual operating cost/person \$55,000



SAMPLE DESIGN FEATURES



Controlled Entry

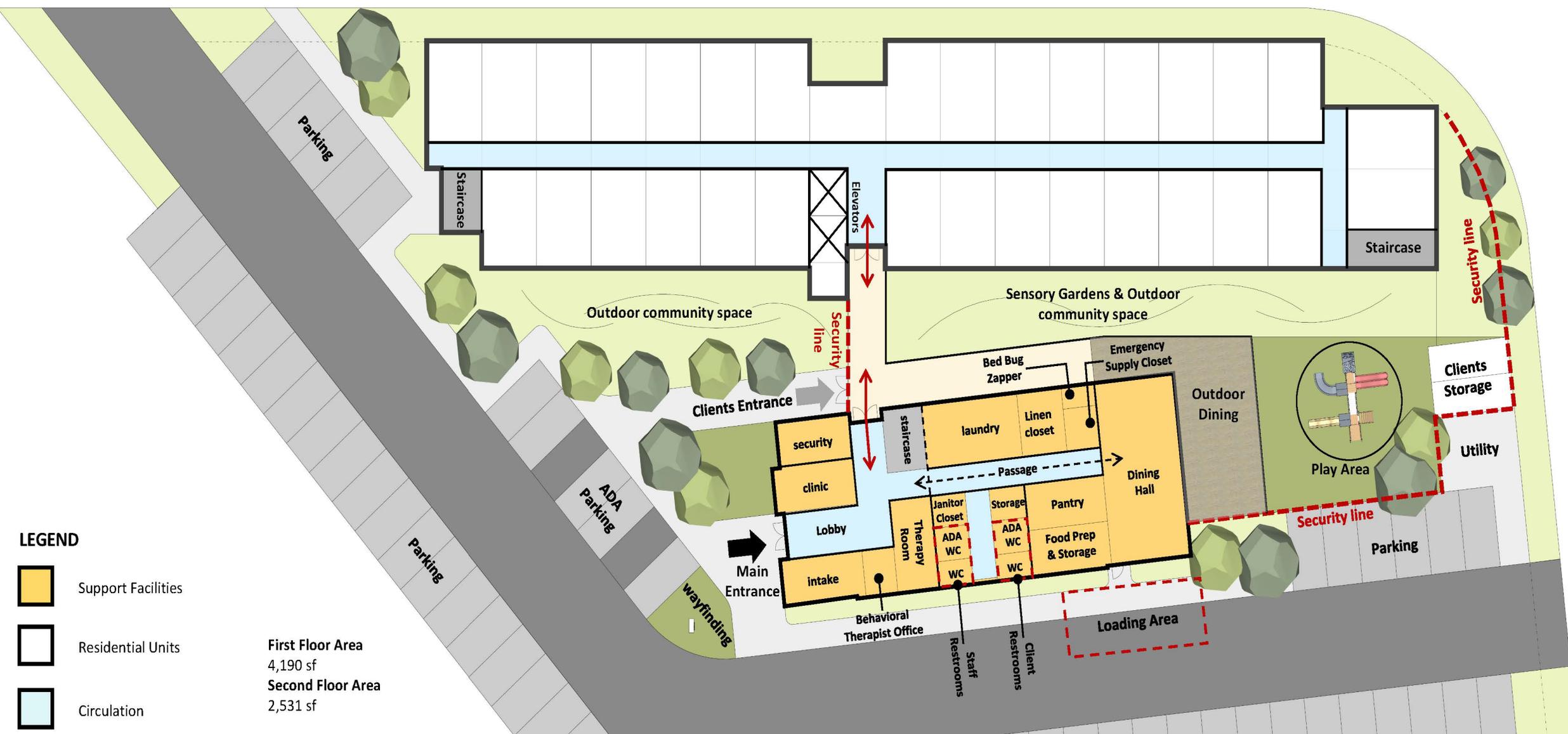


Perimeter Fence



Intake Area

PROPOSED DESIGN FEATURES – FIRST FLOOR ELEMENTS



- LEGEND**
- Support Facilities
 - Residential Units
 - Circulation

First Floor Area
4,190 sf
Second Floor Area
2,531 sf

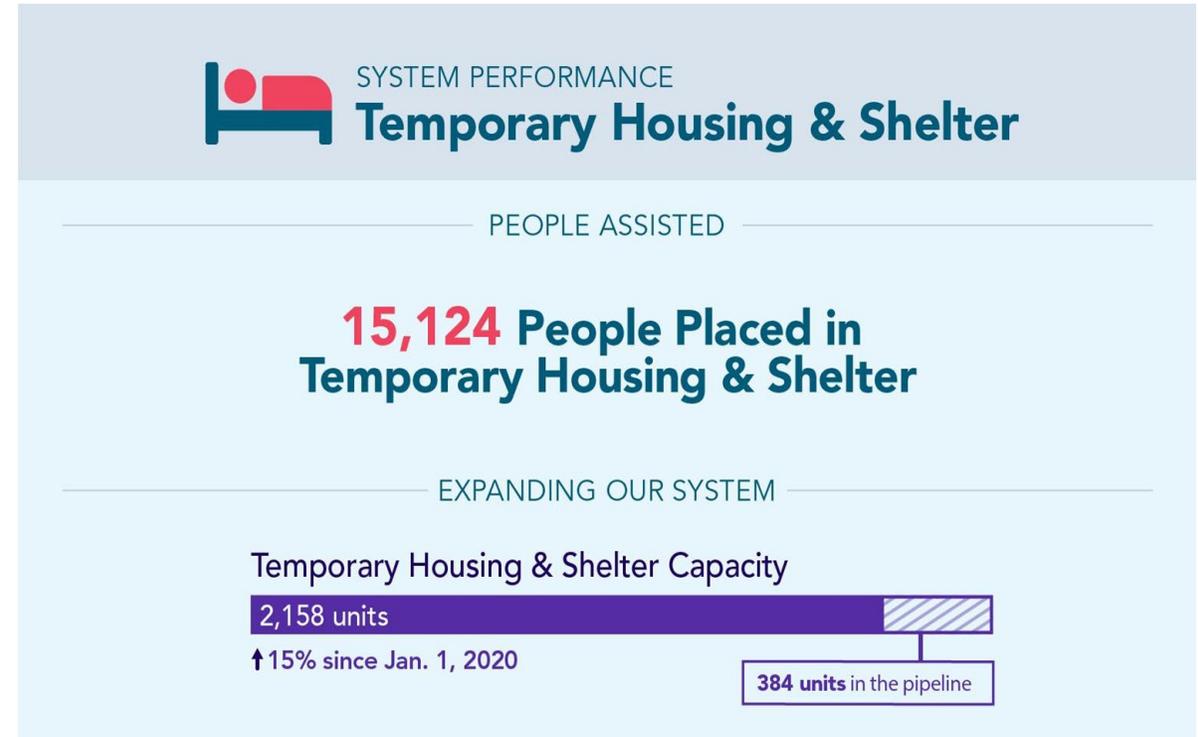
Total Support Area

04 FAQs

COMMUNITY PLAN TO END HOMELESSNESS

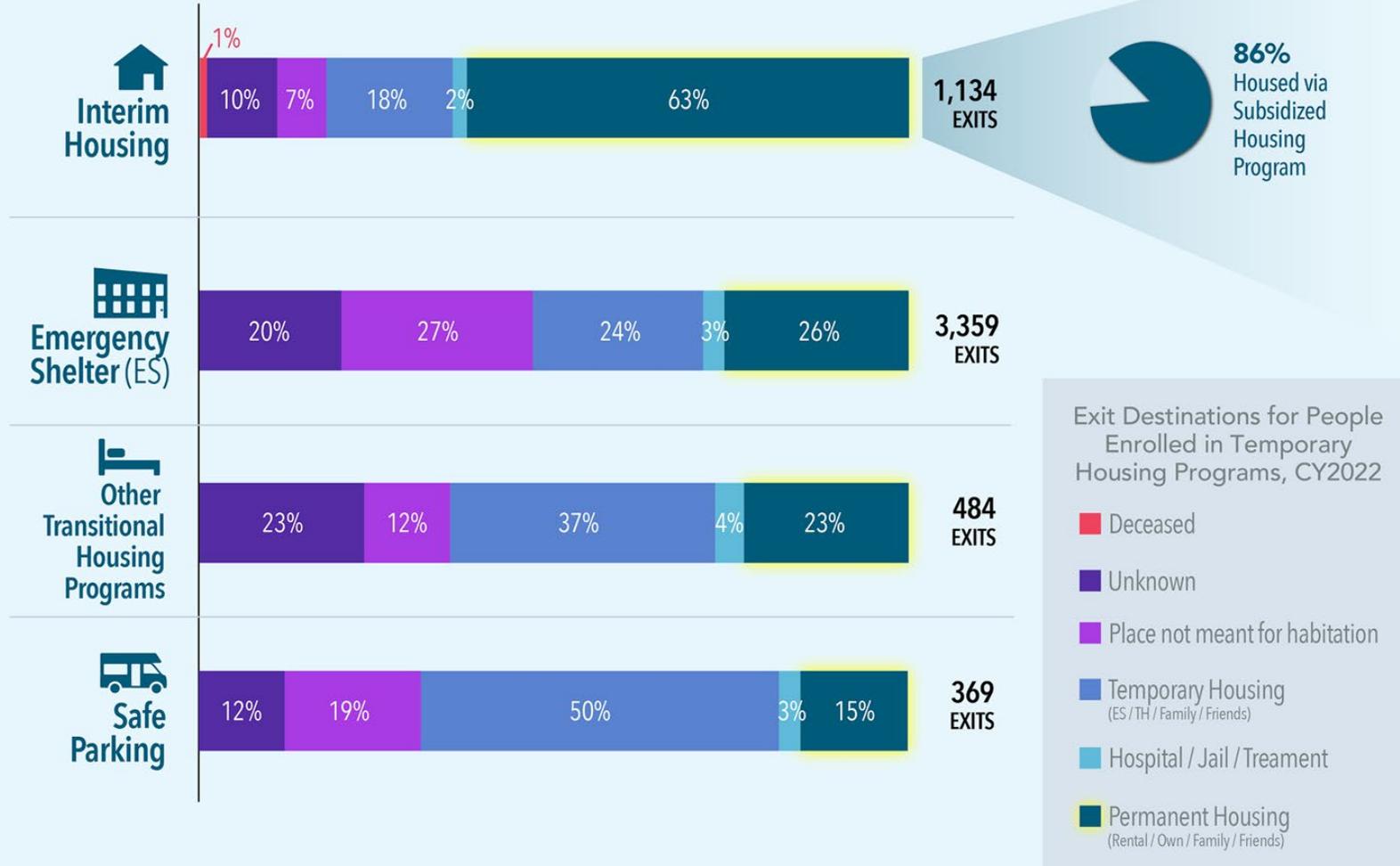
Linkage to the County-wide Strategy

- Other County owned sites in the City of Santa Clara
 - Western Motel – Because of the funding this site needs to be used for Permanent Housing
- Other County owned sites 10 miles South
 - There are three County owned parcels that have been identified in the City of San Jose that are approximately 10 miles or more south of this site



TEMPORARY HOUSING & SHELTER OUTCOMES

35% of people served by temporary housing/shelter programs found permanent housing.



Annotations are proposed for Santa Clara

COUNTYWIDE TEMPORARY HOUSING HOTLINE

(408) 278-6420

This includes referrals from local service providers, public safety staff, to people living in vehicles.

- Client calls on their own behalf
- Outreach team or service provider calls on client's behalf
- Family or friend calls on client's behalf

Contact County Hotline

Hotline Collects Basic Info

- Name and household composition
- Location
- Other eligibility/needs information

- Hotline staff identify best possible available shelter placement to meet client's need
- Referral made to shelter provider and confirmed with client
- Transportation to shelter provided if needed

Hotline Referral

Client Intake at Shelter

- Shelter confirms to hotline that client arrived and was admitted

LifeMoves proposed interim housing model is a temporary housing option. The County of Santa Clara's shelter hotline seeks to assist people by geographic area when possible.

This includes, to the extent possible, referring clients to shelter nearest to their home location.

Enrollment at the Santa Clara will be by referral only, via the Countywide Shelter Hotline; walk-ins are not permitted. Access is intended to be low-barrier and primarily focused on housing status.



PLACEHOLDER FOR POLL NO. 2

05 INPUT + Q&A



GROUND RULES:

Ask

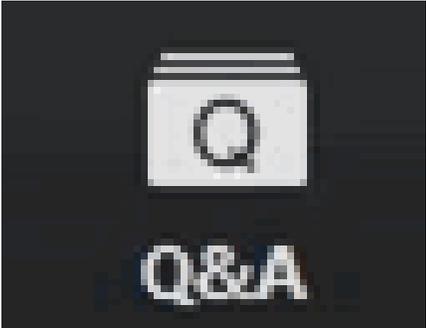
Using 'Q&A' function

To submit questions during the presentation

Share

Your experiences

We love your ideas and local knowledge



Respect

Others' experiences

And recognize the value of different perspectives



PLACEHOLDER FOR TIMER



06 CLOSING + NEXT STEPS



NEXT STEPS

Lawrence Expressway and Benton

Stay Engaged!

- Sign up for the mailing list (website below)
- Attend upcoming City Council Public Hearing – April 25, 2023 @7PM
https://docs.google.com/forms/d/e/1FAIpQLScvqekJ_RgyyalhYwQ5Gu08L64tBbZAYSbeGQGx2014Q6f4lg/viewform
- Email us with your questions and feedback by April 7, 2023 @5PM!

Project Website: www.supportivehousingscc.org/Benton

LifeMoves Contact: mjackson@lifemoves.org

County Contact: Consuelo.Hernandez@hhs.sccgov.org

City Contact: Amarcus@Santaclearaca.gov



THANK YOU!



Project Website:

www.supportivehousingscc.org/Benton

